

Turn AI ambition into a prioritized, funded action plan

phData's AI Strategy Workshop aligns your leadership team on where intelligence creates advantage and delivers a concrete roadmap before the room clears.

THE CHALLENGE

95%

of AI pilots deliver zero measurable P&L impact

Not for lack of ideas, but for lack of a shared thesis on **where intelligence creates advantage**.

Business and IT

align on use cases but not on what "done" looks like.
Platform investments stall and **momentum dies**.

No economic framework to rank what to build first, fund seriously, and deliver to production.

THE PHDATA APPROACH

A facilitated 1–2 day working session — with 2–3 weeks of total engagement including pre-work and artifact delivery — that brings business and technology leaders into the same room. phData's advisory team and forward deployed engineers guide the work, from AI vision to a prioritized use case list and roadmap.

FROM AI STRATEGY TO OPERATING MODEL

Define the Intelligence Strategy

Align on where intelligence creates advantage and the order of operations to unlock that value.

Build the Platform

Harden the proven use case & build the Intelligence Platform that makes every subsequent win cheaper, faster, & consistent.

Prove Economic Value Fast

Deploy engineers into the business to ship one tangible outcome quickly, and use that win to fund the journey.

Scale Intelligence as the Operating Model

Replicate the playbook across units so intelligence stops being a project and becomes how the enterprise runs.

WHY PHDATA

Engineering-led delivery: every sprint delivers a working decision asset that's delivered in production.

Snowflake Elite Services Partner:
7x Partner of the Year.

AWS Premier Partner:
2025 Design Partner of the Year.

Anthropic:
Anthropic Preferred Services Partner

phData Forge™:
AI-native delivery methodology. Patterns compound; each use case makes the next cheaper, faster, and safer.

THE INTELLIGENCE PLATFORM

INTELLIGENCE

Decisions · Autonomy · Development

KNOWLEDGE

Semantics · Ontology · Metadata

FOUNDATION

Data · Compute · Orchestration

Every new use case feeds learning back into the platform — each win is cheaper, faster, and safer.

WHAT YOU LEAVE WITH

✦ AI Vision Statement

Leadership-aligned view of where intelligence creates competitive advantage over the next one to three years.

✦ Use Case Prioritization Matrix

Quick wins and strategic initiatives ranked by business impact vs. effort, each mapped to required capabilities.

✦ Phased Roadmap Draft

Actionable next steps for immediate outcomes, plus a capability roadmap for scaling intelligence across the enterprise.

Start defining your intelligence strategy

Most organizations have the data. Few have a clear roadmap on where intelligence creates advantage and a platform built to act on it. phData's AI Strategy Workshop gives you both.

➔ Talk to a phData expert ➔ phdata.io/workshops/ai-strategy/